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## Maryland Energy Administration Hosts Session on Energy Efficiency in the Commercial and Industrial Sectors

*Energy Efficiency in the Commercial and Industrial Sectors:  
Realizing the Benefits, Overcoming the Obstacles*

Thursday, October 27, 2011  
4 – 5:30 pm

Hilton Baltimore (Inner Harbor)  
401 West Pratt Street, Baltimore, MD 21201

In conjunction with the Maryland Clean Energy Summit: <http://mdcleanenergy.org/summit>

This session will provide insight into the obstacles, barriers, and benefits to energy-efficiency projects in the commercial and industrial sectors. Most commercial building owners and industrial managers want to make their facilities as efficient as possible, but face significant roadblocks to achieving their desired results. This session will provide a forum for decision makers and managers to share their experiences, both, good and bad, and propose their ideas for what services, technologies, or financial options would assist them in achieving their desired results. The Maryland Energy Administration (MEA) will present their portfolio of energy-efficiency offerings including financial and program strategies and how to convert energy audits into revenues for the corporations in the commercial and industrial markets.

The session will be facilitated by William Zwack, Principal, Commercial and Residential Business, SRA International, and hosted by MEA.

MEA coordinates with small, medium and large-scale commercial and industrial projects as well as farms and businesses in order to recommend energy saving practices and identify affordable ways businesses can install renewable energy systems. In addition to saving money on energy costs, businesses that go "green" are able to attract a loyal and conscientious customer base.

The efforts by MEA for commercial and industrial energy efficiency projects are supported by the United States Department of Energy and grants from the state of Maryland. This funding provides energy efficiency loans; clean energy grants for businesses, non-profits, and government entities; Sunburst solar energy grants; farm energy audits and other programs. Broadly, MEA's programs are helping the state reach Governor Martin O'Malley's goal of creating 100,000 "green-collar" jobs by 2015 and generating 20 percent of the State's energy from clean, renewable sources by 2022.

For further information please visit <http://energy.maryland.gov/Business/index.html> or contact, Dr. Nandini Mouli at [nmouli@energy.md.state.us](mailto:nmouli@energy.md.state.us) or 410-260-2609.

The Maryland Energy Administration's (MEA) mission is to assist Maryland citizens and businesses to save money through smart investments in energy efficiency, renewable energy and conservation. A Maryland state agency, MEA fuels the creation of green jobs by providing funds and resources to expand the use and availability of clean, safe energy in Maryland.